# **CMPT 983**

Grounded Natural Language Understanding

January 21, 2021 Multimodal representations

# Today

- Multimodal representations
  - Joint representations
  - Correlated representations
- Applications using multimodal representations
  - Retrieval
  - Translation

# Multimodal representations

# Multimodal Embeddings

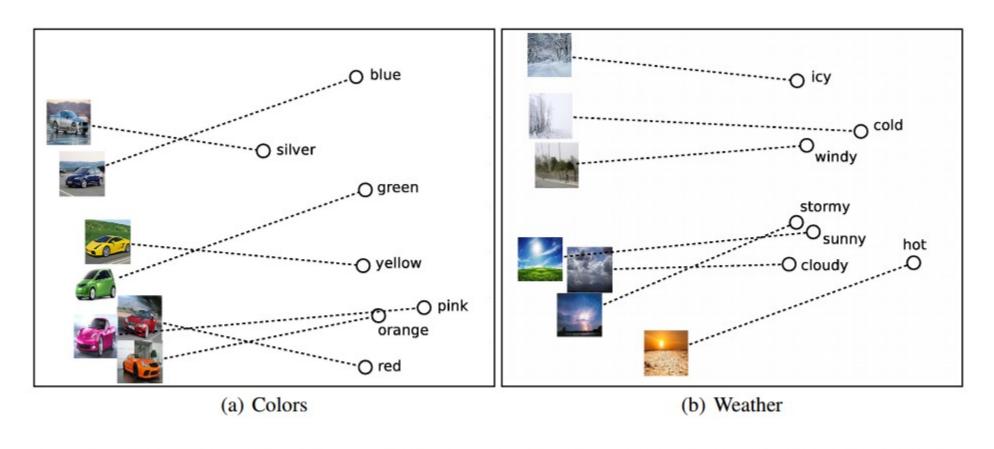
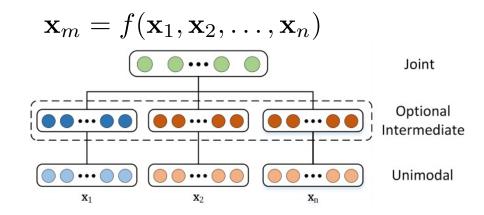


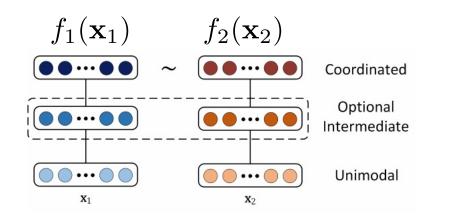
Figure 5: PCA projection of the 300-dimensional word and image representations for (a) cars and colors and (b) weather and temperature.

"Unifying Visual-Semantic Embeddings with Multimodal Neural Language Models" [Kiros, Salakhutdinov, Zemel TACL 2015]

# Multimodal representations

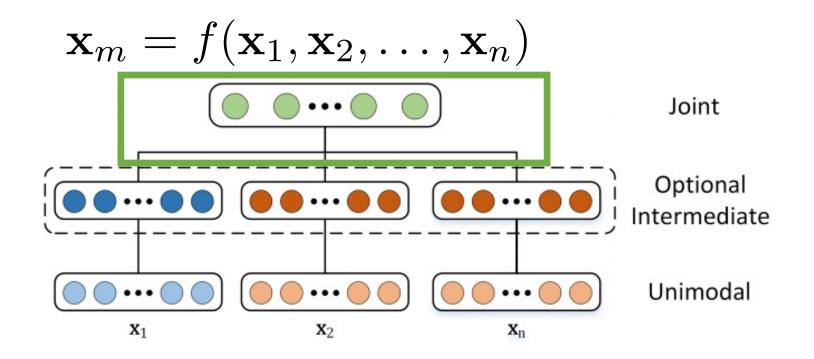
- Joint (fused) representations
  - Single combined representation space
  - Early fusion
  - Can be learned supervised or unsupervised
- Coordinated representations
  - Similarity-based methods (e.g. cosine distance)
  - Structure constraints (e.g. orthogonality, sparseness)
  - Examples: CCA, joint embedding
- Representations can be trained end-to-end for a task





# Joint representation

- Simplest version: modality concatenation (early fusion)
- More complex: Deep multimodal autoencoders



# Joint representation: Early fusion

### Fusion of features / representation

#### Concatenation

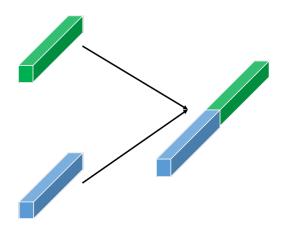
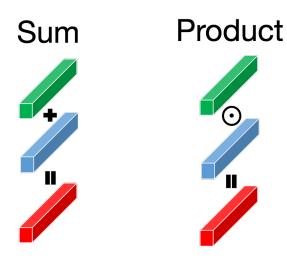
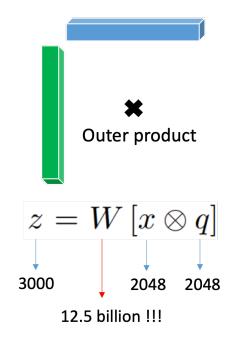


Image credit: Qi Wu

#### Element wise



#### **Bilinear Pooling**

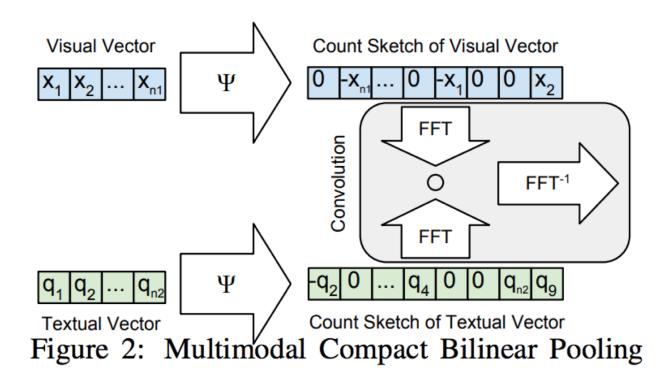


All elements can interact.

More flexible, but lots of weights!

# Joint representation: Early fusion

### **Compact Bilinear Pooling**



Project outer product to a lower dimensional space

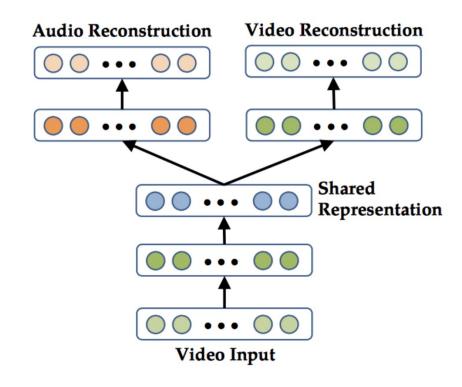
Avoid direct computation of other product

Multimodal Compact Bilinear Pooling for Visual Question Answering and Visual Grounding https://arxiv.org/pdf/1606.01847.pdf

# Joint representation: Autoencoders

### Deep Multimodal Autoencoders

- Useful for conditioning on one modality at test time
- Can be regarded as a form of regularization

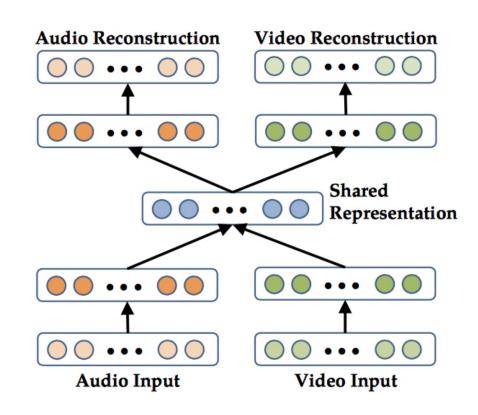


Multimodal deep learning [Ngiam et al, ICML 2011]

# Joint representation: Autoencoders

### Deep Multimodal Autoencoders

- Each modality can be pre-trained
  - using denoising autoencoder
- To train the model, reconstruct both modalities using
  - both Audio & Video
  - just Audio
  - just Video



Multimodal deep learning [Ngiam et al, ICML 2011]

# Correlated representations

### Canonical correlation analysis (CCA)

• Find representations  $f_1(\mathbf{x}_1), f_2(\mathbf{x}_2)$  for each view that maximize correlation:  $\mathbf{corr}(f_1(\mathbf{x}_1), f_2(\mathbf{x}_2)) = \frac{\mathbf{cov}(f_1(\mathbf{x}_1), f_2(\mathbf{x}_2))}{\sqrt{\mathbf{var}(f_1(\mathbf{x}_1)) \cdot \mathbf{var}(f_2(\mathbf{x}_2))}}$ 

### Joint Embeddings

 Models that minimize distance between ground truth pairs of samples

$$min_{f_1,f_2}D\left(f_1(\mathbf{x}_1^{(i)}),f_2(\mathbf{x}_2^{(i)})\right)$$

# Canonical Correlation Analysis (CCA)

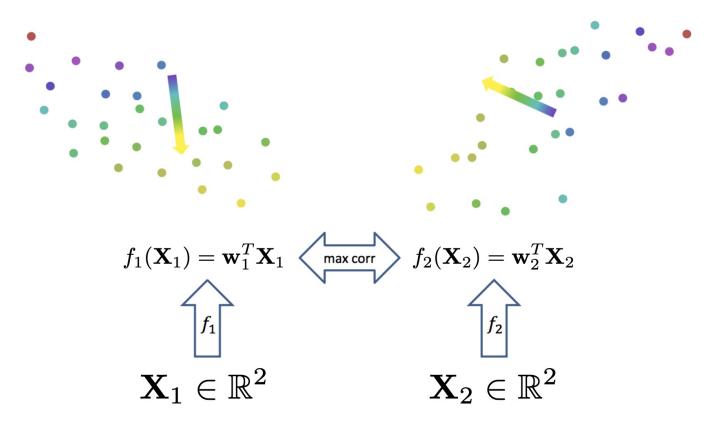
• Goal: Find representations  $f_1(\mathbf{x}_1), f_2(\mathbf{x}_2)$  for each view that maximize correlation:

$$\mathbf{corr}(f_1(\mathbf{x}_1), f_2(\mathbf{x}_2)) = \frac{\mathbf{cov}(f_1(\mathbf{x}_1), f_2(\mathbf{x}_2))}{\sqrt{\mathbf{var}(f_1(\mathbf{x}_1)) \cdot \mathbf{var}(f_2(\mathbf{x}_2))}}$$

- Finding correlated representations can be useful for
  - Gaining insights into the data
  - Detecting of asynchrony in test data
  - Removing noise uncorrelated across views
  - Translation or retrieval across views

# Linear CCA

• Projections of representation



Two views of each instance have the same color

### Linear CCA

Classical technique to find linear correlated representations

$$f_1(\mathbf{x}_1) = \mathbf{W}_1^T \mathbf{x}_1 \qquad \mathbf{W}_1 \in \mathbb{R}^{d_1 imes k} \ f_2(\mathbf{x}_2) = \mathbf{W}_2^T \mathbf{x}_2 \qquad \mathbf{W}_2 \in \mathbb{R}^{d_2 imes k}$$

• Select values for the first columns  $(\mathbf{w}_{1,:1}, \mathbf{w}_{2,:1})$  of the matrices  $\mathbf{W}_1$  and  $\mathbf{W}_2$  to maximize the **correlation of the projections**:

$$(\mathbf{w}_{1,:1}, \mathbf{w}_{2,:1}) = \arg\max\mathbf{corr}(\mathbf{w}_{1,:1}^T\mathbf{X}_1, \mathbf{w}_{2,:1}^T\mathbf{X}_2)$$

• Subsequent pairs are constrained to be uncorrelated with previous components (i.e., for j < i)

$$\mathbf{corr}(\mathbf{w}_{1,:i}^T\mathbf{X}_1, \mathbf{w}_{1,:i}^T\mathbf{X}_1) = \mathbf{corr}(\mathbf{w}_{2,:i}^T\mathbf{X}_2, \mathbf{w}_{2,:i}^T\mathbf{X}_2) = 0$$

# Linear CCA

1. Estimate **covariance matrix** with regularization:

$$\Sigma_{11} = \frac{1}{N-1} \sum_{i=1}^{N} (\mathbf{x}_{1}^{(i)} - \bar{\mathbf{x}}_{1}) (\mathbf{x}_{1}^{(i)} - \bar{\mathbf{x}}_{1})^{T} + r_{1} \mathbf{I}$$

$$\Sigma_{12} = \frac{1}{N-1} \sum_{i=1}^{N} (\mathbf{x}_{1}^{(i)} - \bar{\mathbf{x}}_{1}) (\mathbf{x}_{2}^{(i)} - \bar{\mathbf{x}}_{2})^{T}$$

$$\Sigma_{12} = \frac{1}{N-1} \sum_{i=1}^{N} (\mathbf{x}_{1}^{(i)} - \bar{\mathbf{x}}_{1}) (\mathbf{x}_{2}^{(i)} - \bar{\mathbf{x}}_{2})^{T}$$

$$\Sigma_{22} = \frac{1}{N-1} \sum_{i=1}^{N} (\mathbf{x}_{2}^{(i)} - \bar{\mathbf{x}}_{2}) (\mathbf{x}_{2}^{(i)} - \bar{\mathbf{x}}_{2})^{T} + r_{2} \mathbf{I}$$

- 2. Form **normalized covariance** matrix:  $\mathbf{T} = \Sigma_{11}^{-1/2} \Sigma_{12} \Sigma_{22}^{-1/2}$  and its singular value decomposition  $\mathbf{T} = \mathbf{U} \mathbf{D} \mathbf{V}^T$
- 3. Total correlation at k is  $\sum_{i=1}^k D_{ii}$
- 4. The optimal projection matrices are:  $\mathbf{W}_1^* = \Sigma_{11}^{-1/2} \mathbf{U}_k$   $\mathbf{W}_2^* = \Sigma_{11}^{-1/2} \mathbf{V}_k$

where  $\mathbf{U}_k$  is the first k columns of  $\mathbf{U}$ .

### Kernel CCA

Use non-linear functions for  $f_1(\mathbf{x}_1), f_2(\mathbf{x}_2)$  - Learns functions from any reproducing kernel Hilbert space

- May use different kernels for each view
- Using RBF (Gaussian) kernel in KCCA is akin to finding sets of instances that form clusters in both views
- Pros:
  - Allow for non-linear functions
  - Can produce more highly correlated representations

#### • Cons:

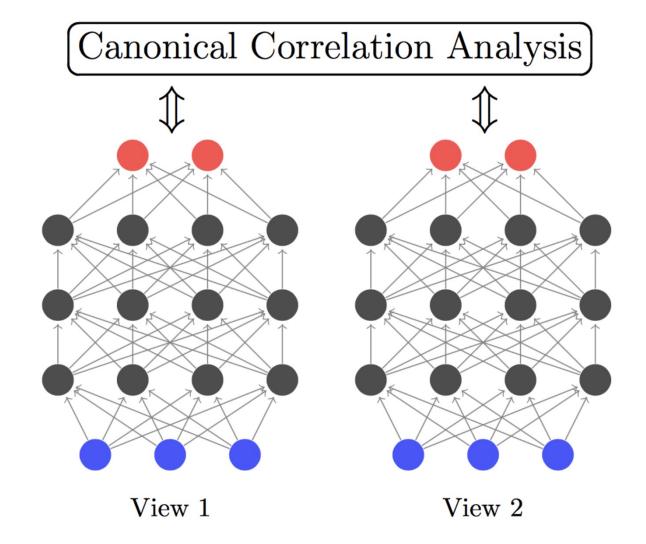
- KCCA is slower to train
- KCCA model is more difficult to interpret
- Training set need to be stored and referenced at test time

# Deep CCA

- Use neural network to represent  $f_1(\mathbf{x}_1), f_2(\mathbf{x}_2)$
- Can be trained end-to-end for a task

### Compared with KCCA

- Training set can be disregarded once the model is learned
- Computational speed at test time is fast



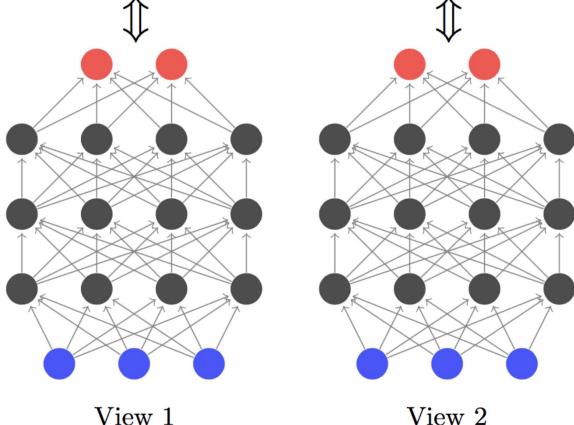
# Deep CCA

Training a Deep CCA model:

- 1. **Pretrain** the layers of **each side** individually
- 2. **Jointly fine-tune** all parameters to maximize the total correlation of the output layers. Requires computing correlation gradient:
  - Forward propagate activations on both sides.
  - Compute correlation and its gradient w.r.t. output layers.
  - Backpropagate gradient on both sides.

Correlation is a population objective, so instead of one instance (or minibatch) training, requires L-BFGS second-order method (with full-batch)

Canonical Correlation Analysis



Extensions: Deep canonically correlated autoencoders (DCCAE)

# Correlated representations

Canonical correlation analysis (CCA)

• Find representations  $f_1(\mathbf{x}_1), f_2(\mathbf{x}_2)$  for each view that maximize correlation:  $\mathbf{corr}(f_1(\mathbf{x}_1), f_2(\mathbf{x}_2)) = \frac{\mathbf{cov}(f_1(\mathbf{x}_1), f_2(\mathbf{x}_2))}{\sqrt{\mathbf{var}(f_1(\mathbf{x}_1)) \cdot \mathbf{var}(f_2(\mathbf{x}_2))}}$ 

### Joint Embeddings

 Models that minimize distance between ground truth pairs of samples

$$min_{f_1,f_2}D\left(f_1(\mathbf{x}_1^{(i)}),f_2(\mathbf{x}_2^{(i)})\right)$$

# Discriminative Embeddings

Images and class labels are embedded into the same space

#### Image Embedding



$$\Psi(I_i) = \mathbf{W} \cdot CNN(I_i; \mathbf{\Theta}) \colon \mathbb{R}^D \to \mathbb{R}^d$$

#### Label Embedding

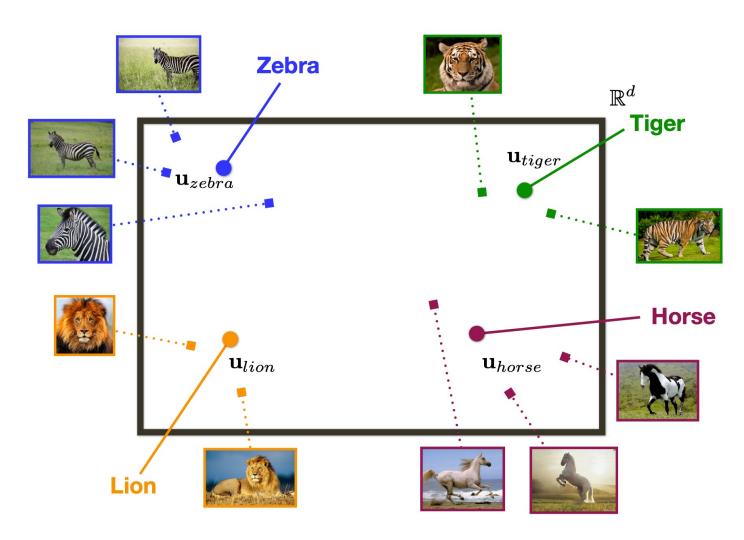
$$\Psi_L(word_i) = \mathbf{u}_i : \{1, ..., L\} \to \mathbb{R}^d$$

#### Similarity in Embedding Space

$$D(\mathbf{u}, \mathbf{u}') = \frac{\mathbf{u}}{||\mathbf{u}||} \cdot \frac{\mathbf{u}'}{||\mathbf{u}'||}$$

Can use different distances

$$D(\mathbf{u}, \mathbf{u}') = ||\mathbf{u} - \mathbf{u}'||_2^2$$



# Discriminative Embeddings

Train network to minimize distance directly!

Correct label (more similar) Other labels (less similar)

Image Embedding

$$\Psi(I_i) = \mathbf{W} \cdot CNN(I_i; \mathbf{\Theta}) \colon \mathbb{R}^D \to \mathbb{R}^d$$

#### Label Embedding

$$\Psi_L(word_i) = \mathbf{u}_i : \{1, ..., L\} \to \mathbb{R}^d$$

### $\mathcal{L}_{C} = \sum \max(0, \alpha - S(\Psi(I_i), \mathbf{u}_{y_i}) + S(\Psi(I_i), \mathbf{u}_{y_c}))$

Take care with signs depending on if D represents similarity or distance

 $\mathbb{R}^d$ 



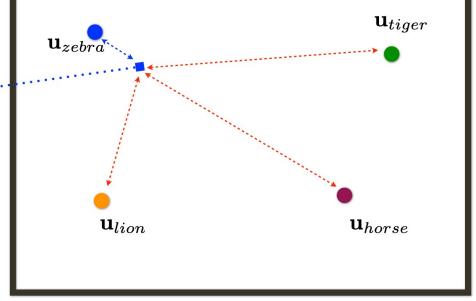


#### **Similarity in Embedding Space**

$$D(\mathbf{u}, \mathbf{u}') = \frac{\mathbf{u}}{||\mathbf{u}||} \cdot \frac{\mathbf{u}'}{||\mathbf{u}'||}$$

#### **Objective Function:**

$$\min_{\mathbf{W},\mathbf{U}} \sum_{i}^{N} \mathcal{L}_{C}(\mathbf{W},\mathbf{U},I_{i},y_{i}) + \lambda_{1} ||\mathbf{W}||_{F}^{2} + \lambda_{2} ||\mathbf{U}||_{F}^{2}$$

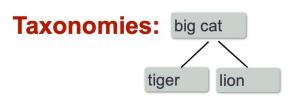


[ Bengio *et al.*., NIPS'10 ]

[Weinberger, Chapelle, NIPS'09]

### **Unified Semantic Embedding**

"A Unified Semantic Embedding: Relating Taxonomies and Attributes" (Hwang and Sigal, NIPS 2014)



### Adding regularization from ontology / taxonomy over labels

#### Image Embedding



$$\Psi_I(I_i) = \mathbf{W} \cdot CNN(I_i) : \mathbb{R}^D \to \mathbb{R}^d$$

# $\mathcal{L}_{S}(m{W},m{U},m{x}_{i},y_{i}) = \sum_{i} \sum_{j=1}^{n} [1+\|m{W}m{x}_{i}-m{u}_{s}\|_{2}^{2}-\|m{W}m{x}_{i}-m{u}_{c}\|_{2}^{2}]_{-i}$

#### Label Embedding

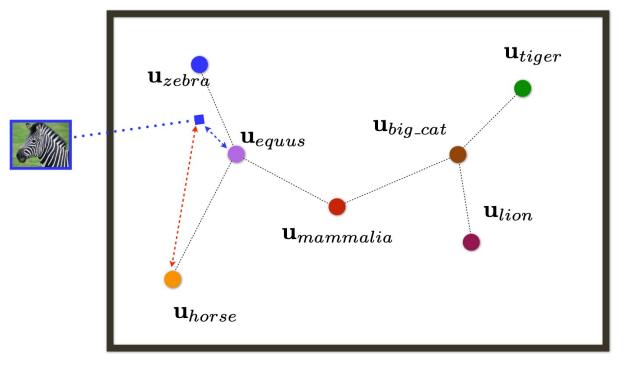
$$I((n) \cap I) = I \cap I$$

$$\Psi_L(word_i) = \mathbf{u}_i : \{1, ..., L\} \to \mathbb{R}^d$$

#### **Similarity in Embedding Space**

$$D(\mathbf{u}, \mathbf{u}') = ||\mathbf{u} - \mathbf{u}'||_2^2$$

#### **Objective Function:**



$$\min_{\mathbf{W}, \mathbf{U}, \mathbf{B}} \sum_{i}^{N} \mathcal{L}_{C}(\mathbf{W}, \mathbf{U}, I_{i}, y_{i}) + \mathcal{L}_{S}(\mathbf{W}, \mathbf{U}, I_{i}, y_{i}) + \mathcal{L}_{A}(\mathbf{W}, \mathbf{U}, I_{i}, y_{i}) + \lambda_{1} ||\mathbf{W}||_{F}^{2} + \lambda_{2} ||\mathbf{U}||_{F}^{2}$$
Slide credit: Leonid Sigal

### Unified Semantic Embedding

**Attributes**: has(zebra, Stripes)

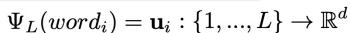
Attributes embedded as (basis) vectors in the semantic space

#### Image Embedding

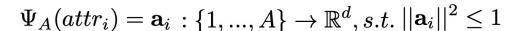


$$\Psi_I(I_i) = \mathbf{W} \cdot CNN(I_i) : \mathbb{R}^D \to \mathbb{R}^d$$

#### Label Embedding



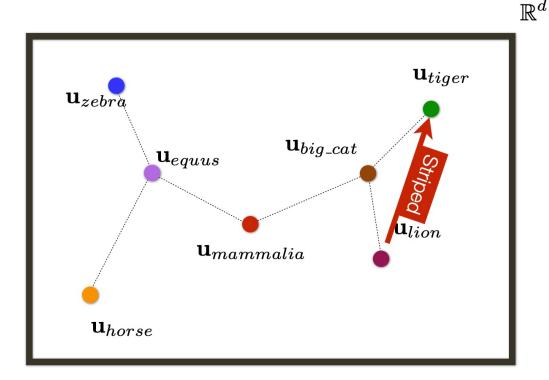
#### Attribute Embedding



#### Similarity in Embedding Space

$$D(\mathbf{u}, \mathbf{u}') = ||\mathbf{u} - \mathbf{u}'||_2^2$$

#### **Objective Function:**



$$\min_{\mathbf{W}, \mathbf{U}, \mathbf{B}} \sum_{i}^{N} \mathcal{L}_{C}(\mathbf{W}, \mathbf{U}, I_{i}, y_{i}) + \mathcal{L}_{S}(\mathbf{W}, \mathbf{U}, I_{i}, y_{i}) + \mathcal{L}_{A}(\mathbf{W}, \mathbf{U}, I_{i}, y_{i}) + \mathcal{R}(\mathbf{U}, \mathcal{B}) + \lambda_{1} ||\mathbf{W}||_{F}^{2} + \lambda_{2} ||\mathbf{U}||_{F}^{2}$$

### **Unified Semantic Embedding**

Image Embedding

$$\Psi_I(I_i) = \mathbf{W} \cdot CNN(I_i) : \mathbb{R}^D \to \mathbb{R}^d$$

Label Embedding ••••

$$\Psi_L(word_i) = \mathbf{u}_i : \{1, ..., L\} \to \mathbb{R}^d$$

Attribute Embedding

$$\Psi_A(attr_i) = \mathbf{a}_i : \{1, ..., A\} \to \mathbb{R}^d, s.t. ||\mathbf{a}_i||^2 \le 1$$

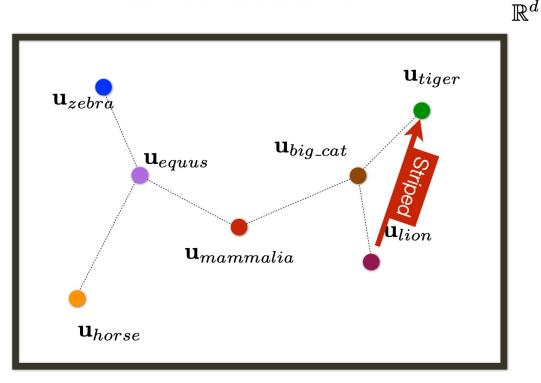
#### Similarity in Embedding Space

$$D(\mathbf{u}, \mathbf{u}') = ||\mathbf{u} - \mathbf{u}'||_2^2$$

#### **Objective Function:**

$$\mathcal{R}(oldsymbol{U},oldsymbol{B}) = \sum_c^\mathsf{C} \|oldsymbol{u}_c - oldsymbol{u}_p - oldsymbol{U}^A oldsymbol{eta}_c\|_2^2 + \gamma_2 \|oldsymbol{eta}_c + oldsymbol{eta}_o\|_2^2.$$

each category is a parent + sparse subset of attribute bases

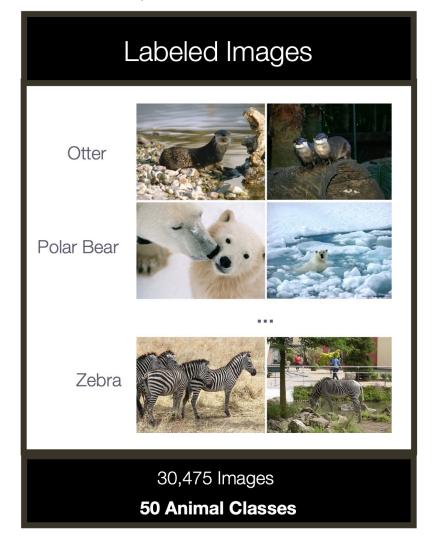


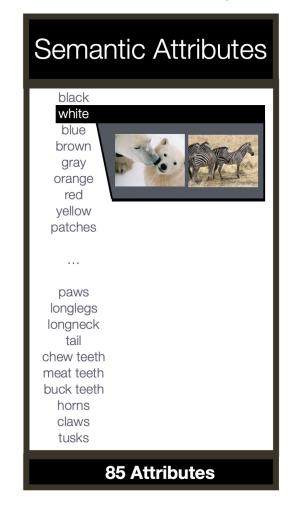
$$\min_{\mathbf{W}, \mathbf{U}, \mathbf{B}} \sum_{i}^{N} \mathcal{L}_{C}(\mathbf{W}, \mathbf{U}, I_{i}, y_{i}) + \mathcal{L}_{S}(\mathbf{W}, \mathbf{U}, I_{i}, y_{i}) + \mathcal{L}_{A}(\mathbf{W}, \mathbf{U}, I_{i}, y_{i}) + \frac{\mathcal{R}(\mathbf{U}, \mathcal{B})}{\mathcal{R}(\mathbf{U}, \mathcal{B})} + \lambda_{1} ||\mathbf{W}||_{F}^{2} + \lambda_{2} ||\mathbf{U}||_{F}^{2}$$

Slide credit: Leonid Sigal

### Animals with attributes

(we assume no association between classes and attributes)







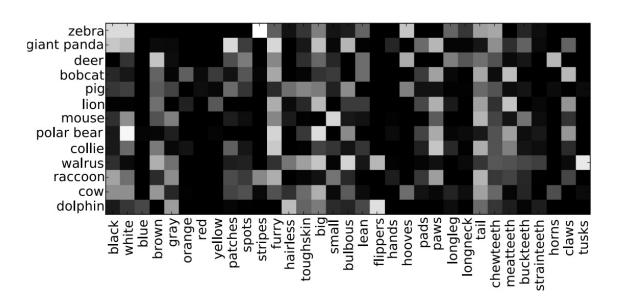
[Lampert, Nickisch, Harmeling, CVPR'09]

# Interpretable representations

**Results with AWA** (with latent attributes)

#### Model benefits:

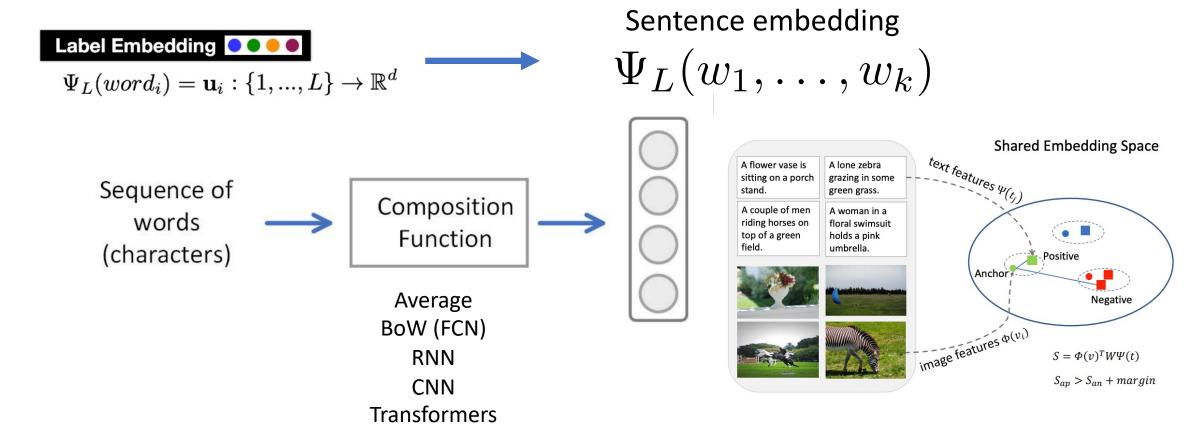
- highly interpretable
- efficient in learning



Otter quadrapedal flippers furry Musteline Mammal ocean Skunk stripes Deer spots nests longneck yellow Deer hooves muscle Moose arctic stripes black

alternative attribute-based representations

# From words to sentences



(i,c): matching

 $(\hat{i}, c), (i, \hat{c})$ : not matching

Triplet based ranking loss:

$$\ell_{SH}(i,c) = \sum_{\hat{c}} [\alpha - s(i,c) + s(i,\hat{c})]_{+} + \sum_{\hat{i}} [\alpha - s(i,c) + s(\hat{i},c)]_{+}$$

**GraphNN** 

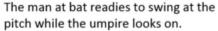
# Applications

### Retrieval

- Text to image/video retrieval
- Image/video to text retrieval

#### MS COCO







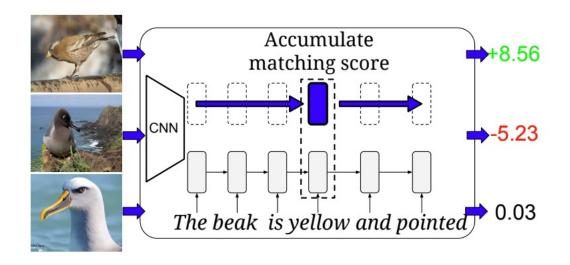
A large bus sitting next to a very tall building.

### Flicker 8k, Flicker 30k



- A biker in red rides in the countryside.
- A biker on a dirt path.
- A person rides a bike off the top of a hill and is airborne.
- A person riding a bmx bike on a dirt course.
- The person on the bicycle is wearing red.

# Retrieval



"This is a large black bird with a pointy black beak."



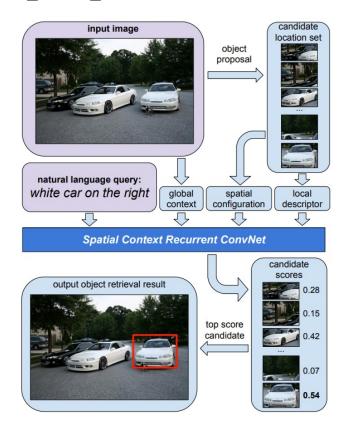
	Top-1 Acc (%)		AP@50 (%)	
Embedding	DA-SJE	DS-SJE	DA-SJE	DS-SJE
ATTRIBUTES	50.9	50.4	20.4	50.0
WORD2VEC	38.7	38.6	7.5	33.5
BAG-OF-WORDS	43.4	44.1	24.6	39.6
CHAR CNN	47.2	48.2	2.9	42.7
CHAR LSTM	22.6	21.6	11.6	22.3
CHAR CNN-RNN	54.0	54.0	6.9	45.6
WORD CNN	50.5	51.0	3.4	43.3
WORD LSTM	52.2	53.0	36.8	46.8
Word Cnn-Rnn	54.3	56.8	4.8	48.7

#### **CUB Birds**

"Learning Deep Representations of Fine-Grained Visual Descriptions" (Reed et al, CVPR 2016)

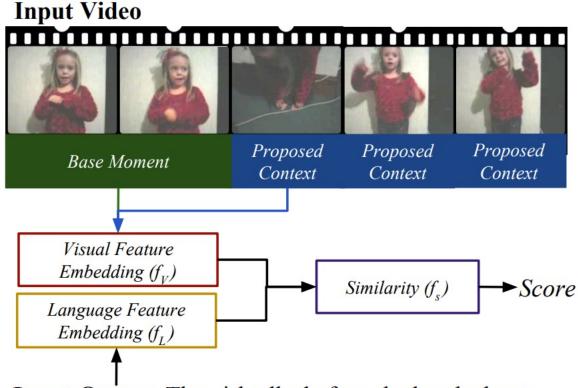
### Retrieval

# Match image region to language



Natural Language Object Retrieval (Hu et al, CVPR 2016)

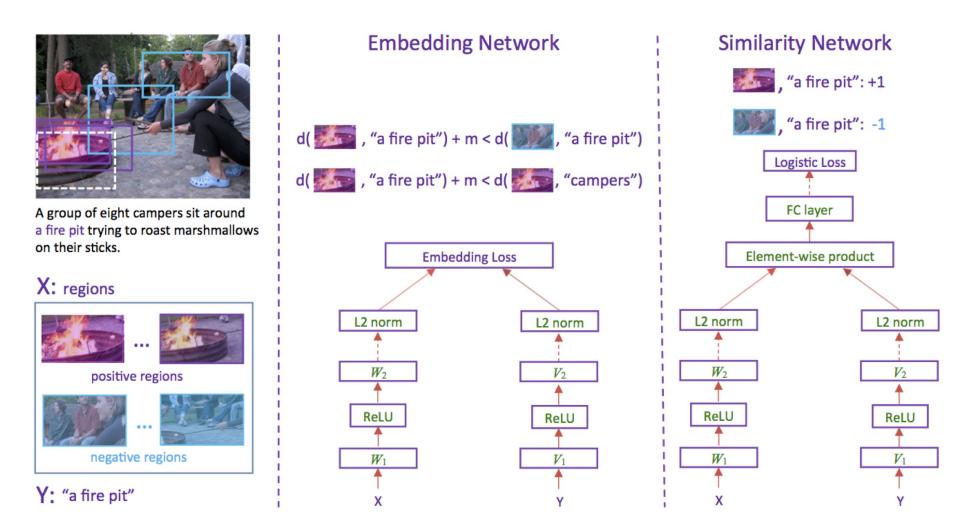
### Match video frames to language



**Input Query**: The girl talks before she bends down.

Localizing moments in video with temporal language (Hendricks et al, EMNLP, 2018)

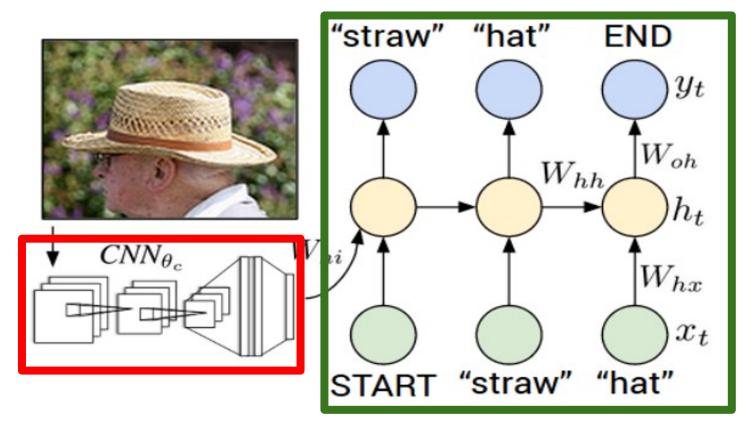
## Retrieval: Phrase localization



Learning Two-Branch Neural Networks for Image-Text Matching Tasks (Wang et al, TPAMI 2018)

# Translation (image to text)

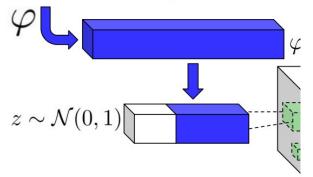
### **Recurrent Neural Network**



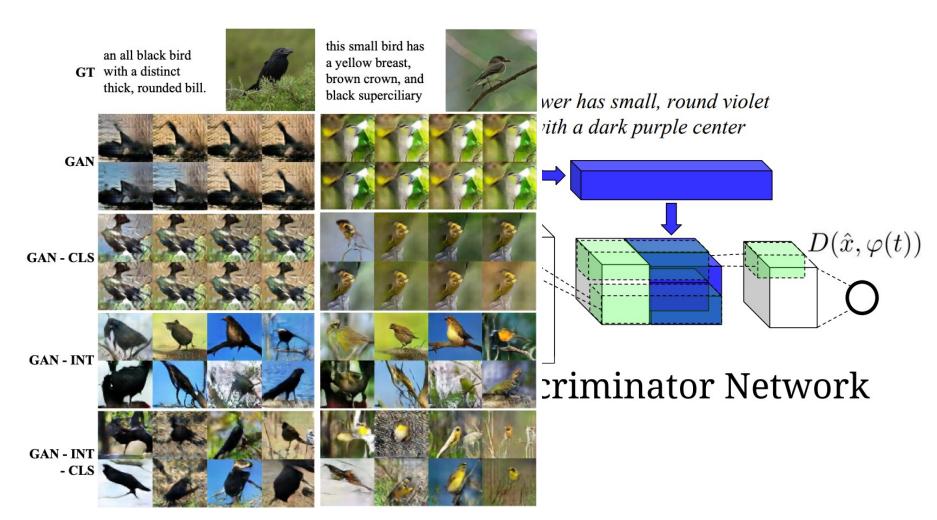
### **Convolutional Neural Network**

# Translation (text to image)

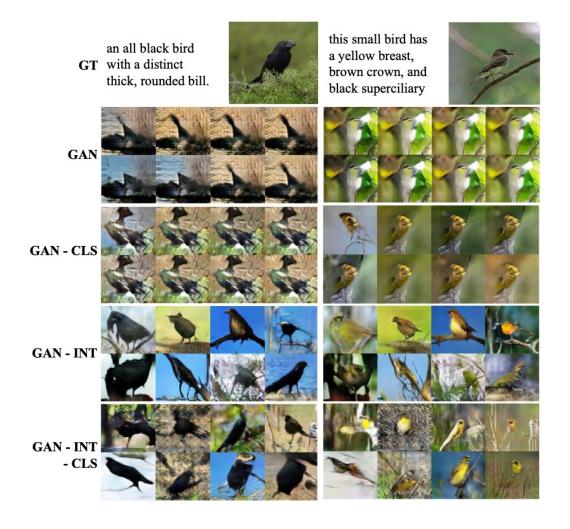
This flower has small, round viole petals with a dark purple center



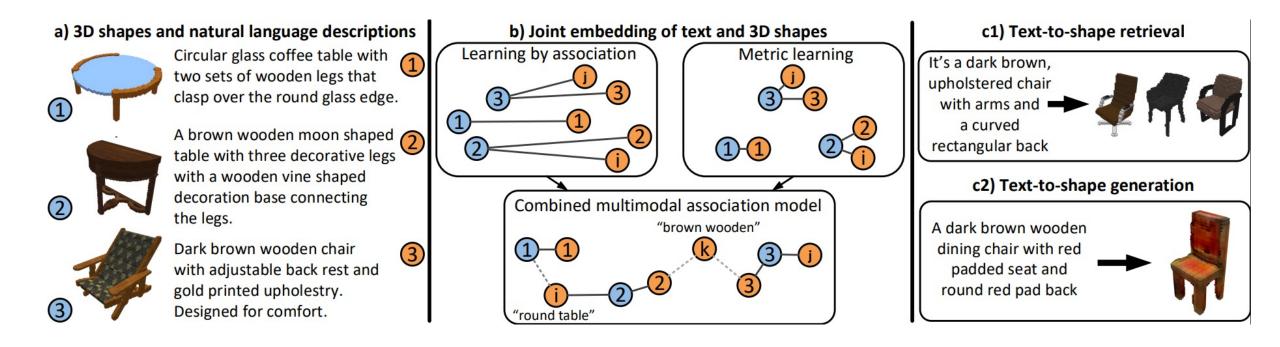
Generator Ne



# Translation (text to image)

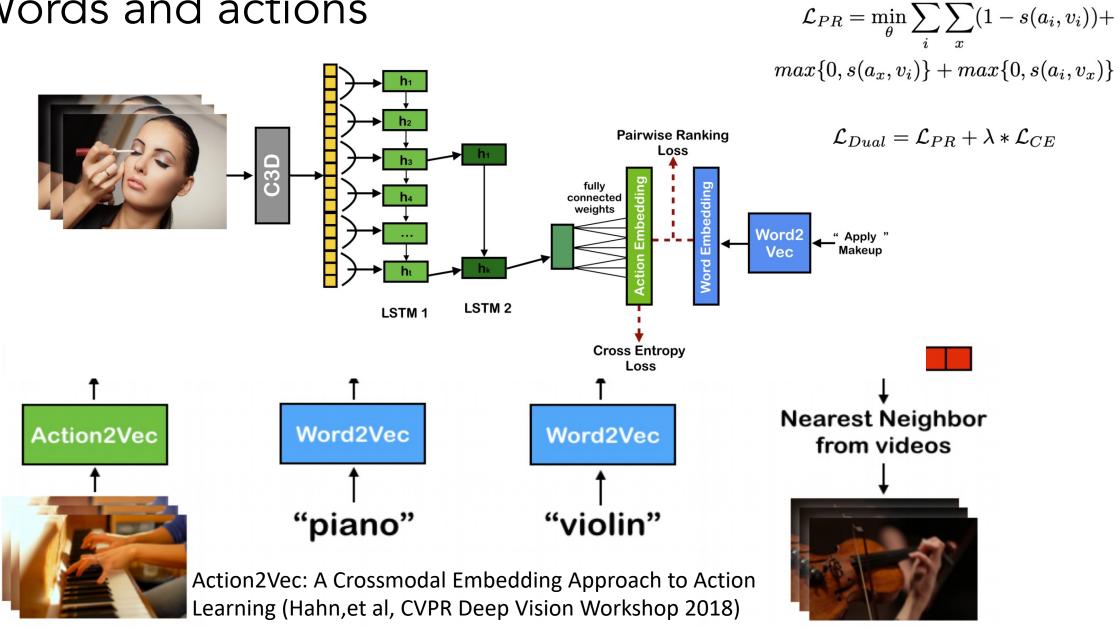


# Text and shape



Text2shape: Generating shapes from natural language by learning joint embeddings Chen et al, ACCV 2018

### Words and actions



### Next time

- Paper presentations and discussion (Monday 1/25)
  - (Ke) DeVISE: A Deep Visual-Semantic Embedding Model
  - Deep Multimodal Embedding: Manipulating Novel Objects with Pointclouds, Language and Trajectories
- Paper critiques due by midnight Sunday 1/24